

KELLERWILLIAMS REAL ESTATE

UNLOCKED

Preparing for a Home Sale? Then here are the "Keys" To Staging Your Home With Style from this episode of "1SlickHome Unlocked" PLUS SOME BONUS KEYS JUST FOR YOU!

Key 1: Boost Your Curb Appeal:

- power wash the exterior;
- fresh paint on your front door;
- Mulch flower beds & add Potted Plants in Bloom
- Illuminate sidewalks with inexpensive solar lighting.
- Mow your lawn and reseed where needed.

Key 2: Get your home sparkling clean:

- From windows, to counters to grout...make your home shine & get it smelling great! This may not be easy, but it is the cheapest way to put your best foot forward.

Key 3: Fresh Paint:

 Neutralize your color scheme inside with a fresh coat of paint & tone down on bold/fun colors. Stick to whites, beiges and "agreeable" gray colors when it comes to paint colors to create a sophisticated look inexpensively.

Key 4: Bathroom Clean Up

- An easy way to get rid of surface mold is to mix a spray bottle with one part water and one part bleach. Just spray it on the wall, and watch the mold disappear. Give it a fresh coat of paint, and your ugly bathroom will go from...needs a makeover to ready to sell.
- Clean up your shower door: if you have a streaky, stained glass shower door instead of replacing it, clean it with a mixture of one part muriatic acid and about 10 parts water. Scrub with steel wool. Then wipe it down, reinstall the door and it'll help keep buyers from thinking about the \$\$\$ for a bathroom makeover.

Key 5: Neutralizing the master bedroom should to appear to men and women

- Get rid of features that are too gender specific
- Remove personal items as much as possible

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- Create visual balance in your decor and de-clutter.
- Neutralize wall color and select bedding and drapery that matches - you can even buy it...keep the receipts and return draperies at least (little staging trick to save money if you get it sold in under 30 days and have kept the items like new).

Key 6: Tone Down The Overpowering Brick Fireplace

 An easy way to tone it down that overpowering brick fireplace is with paint. Utilizing a rag or brush to rub a light coat of paint on the bricks, one at a time will give them a new tone without covering them completely. And using a paint color that coordinates with the walls will take your fireplace from an being an eyesore to being eye catching.

Taking the time to stage your home is one of the easiest ways to add value on a budget and create the opportunity to see multiple competitive offers on your home when you are ready to sell. And Being Open to Simple Changes and Today's Trends Will Transform Your Home And Give You Ideas for Your Next Home.